



CUSTOMER BUSINESS REVIEW SYSTEM™ (CBRS)

CBRS is a sales force automation tool that allows field sales representatives to quickly prepare customer business review presentations using sales data from your accounting system.

Features:

- CBRS integrates with any financial accounting system including SAP, JD Edwards, Oracle, PeopleSoft and any other accounting system or data source.
- CBRS customer data may be updated in a few minutes via the Internet.
- Customer business review presentations are fully customizable to meet your organizations unique requirements.
- CBRS can create presentations in any common format: PowerPoint, Excel and Word.
- Presentations are automatically populated with timely and accurate customer sales data.
- Updates can take place on a weekly, monthly or quarterly basis to ensure your sales team is presenting the most up to date sales data.
- Presentations may include tables, charts or graphs to communicate:
 - Current Year Sales vs. Last Year
 - Sales by Product Category and Sub-categories
 - Sales Variances, Product Sales Voids and Product Sales Indexing
 - Sales of New Products vs. Core Products
 - Key Sales Drivers by Category and SKU
 - Any Other Sales Metric

Benefits:

- Significantly reduces the time required to prepare for customer business reviews.
- Spend more time in front of customers generating revenue.
- Ensures your sales team is presenting consistent, professional and easy to understand sales presentations.
- Sales team gains access to information usually only accessible while online or at the office.

For More Information Contact:

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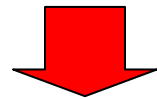
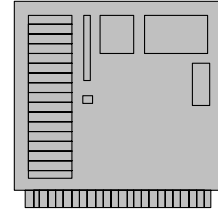
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CUSTOMER BUSINESS REVIEW SYSTEM™ (CBRS) Process Overview

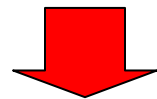
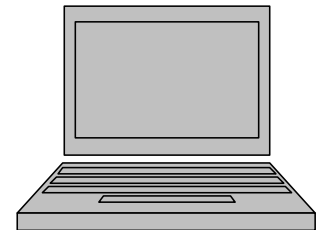
Supported Systems

- SAP
- JD Edwards
- Oracle
- PeopleSoft
- Any other financial system or data source



CBRS Remote

- Installed in minutes on field sales laptop
- Data electronically updated via the Internet
- No network connection required to process presentation
- Sales Rep selects customer and CBRS creates the presentation



CBRS Presentation

- Presentations output to MS PowerPoint, Word or Excel
- User can add customized notes, comments or action plans
- Presentation pages can be added or deleted to fit customer
- Professional and standardized to fit your business requirements
- Can be saved for future reference

